

Dear PHILLIPS Supporters,

Coming on April 23, 2022 at Hilton McLean Tysons Corner, PHILLIPS Programs is excited to once again host our annual gala – Imagining Tomorrow's World, a celebration of the successes of our youth and their families; the perseverance of our hardworking staff and volunteers throughout this long pandemic; and Imagining the Future for PHILLIPS, its youth, young adults and its families.

We would be honored to have your support of at this event, and invite you to partner with us as a sponsor and be recognized as an advocate for children, adults, and families experiencing behavioral and emotional health challenges.

As we slowly emerge from a pandemic, and face a new reality of daily living, our youth and staff continue to thrive because of your unwavering support and optimism for our programs. This year has been about proving to ourselves, our supporters, and our community that no matter the challenge, PHILLIPS will adapt to seamlessly meet the needs – both immediate and future –of our youth and their families, and we continue to do just that.

Moving in to 2022, we have even more in store to impact the future of our organization and our community. We are working to address access to meaningful employment, sustainable urban agricultural practices, community food insecurity, supportive family structures, and quality education for all. We will share with you our tomorrow, where individuals who encounter barriers to employment are working as owners at employment social enterprises developed by PHILLIPS and SpringForward.

Attached for your review is a listing of our available sponsorships and their associated benefits. I would be more than happy to discuss this opportunity in more detail with you. I can be reached directly at Piper.Phillips@phillipsprograms.org.

We look forward to Imagining Tomorrow's World together, with you.

Pyper Phy Earwell

Piper Phillips Caswell President & CEO



### PHILLIPS Programs 25th Annual Gala

Imagining Tomorrow's World

April 23, 2022 | Hilton McLean Tysons Corner, 6:30- 9:30 PM

## 2022 Gala Sponsorship Form

| Donor Name:   |  |  |  |  |
|---|--|--|--|--|
| Organization Name:  |  |  |  |  |
| Phone Number: Email Address:  |  |  |  |  |
| Address:  |  |  |  |  |
| City: State: Zip Code:  |  |  |  |  |
| Event Sponsorship & Donation:   |  |  |  |  |
| <b>Premier Sponser</b> \$100,000+   |  |  |  |  |
| Platinum Sponser \$25,000+  |  |  |  |  |
| Gold Sponser \$10,000+ Emerald Sponsor \$2,500  |  |  |  |  |
| □ Silver Sponsor \$7,500 Ruby □ Sponsor \$1,000   |  |  |  |  |
| □ Bronze Sponsor \$5,000 □ Sapphire Sponsor \$500   |  |  |  |  |
| I am unable to sponsor, but I want to enclose a cash contribution, \$   |  |  |  |  |
| <b>Payment Information:</b> Made My Secure Payment Online at <i>www.phillipsprograms.org</i>  |  |  |  |  |
| Check Enclosed Please Send Me an Invoice Charge My Credit Card as Follows:<br>Payable to PHILLIPS Programs  |  |  |  |  |
| Name on Credit Card: Exp. Date:/ Three Digit Code:<br>Credit Card #:  |  |  |  |  |
| Signature:  |  |  |  |  |
| City: State: Zip Code:  |  |  |  |  |
| <u>Please Return This Form To:</u><br>PHILLIPS Programs<br>Attn: Tiffany Green, Development Associate<br>7010 Braddock Road<br>Annandale, VA 22003<br><b>OR</b> fax to us at 703-658-2378 |  |  |  |  |

PHILLIPS Programs for Children & Families is a 501(c)(3) non-profit organization that serves the educational and social needs of children with behavioral health needs in the Washington, D.C. Metro Area. For tax purposes, the fair market value of your donation will be tax deductible. Approximately \$126 is the fair market value of the event for each attendee.

## 2022 Gala Imagining Tomorrow's World

## Premier Sponsorship: \$100,000

## Naming Rights for Annandale Campus Culinary Arts Kitchen

## Platinum Sponsorship

\$25,000+

Three premium tables & benefits listed below:

- Listing in a Thank You ad in the Washington Business Journal after the gala
- Two premium gala tables of 10
- Full-page ad in gala program

#### Large featured logo:

- Gala invitation\*
- Gala digital presentations
- Event signage
- E-newsletter
- Website
  - Shout outs on social media
  - Listing in PHILLIPS annual report
  - Two rooms at the Hilton McLean Tysons Corner with breakfast included

#### Gold Sponsorship \$10,000+

• Two premium tables & benefits listed above.

#### Emerald Sponsor \$2.500

- One gala table
  of 10
- Listing in PHILLIPS annual report

#### Featured logo/listing:

- Gala program
- Gala digital presentations
- Event signage
- E-newsletter

#### - Website

#### Silver Sponsorship \$7,500+

Listing in a Thank You ad in the *Washington Business Journal* after the gala

- One premium gala table of 10
- Half-page ad in gala program

#### Featured logo:

- Gala invitation\*
- Gala digital presentations
- Event signage
- E-newsletter
- Website
  - One room at the Hilton McLean Tysons Corner
  - Shout outs on social media
  - Listing in PHILLIPS annual report
  - Invitation to PHILLIPS special program events including our annual Thanksgiving Luncheon and

#### Ruby Sponsor \$1,000

- 2 gala dinner reservations
- Listing in PHILLIPS annual report

#### Featured logo/listing:

- Gala program
- Gala digital presentations
- Event signage
- E-newsletter
- Website



#### Bronze Sponsor \$5,000+

- One gala table of 10
- Quarter-page ad in gala program

#### Featured logo:

- Gala invitation\*
- Gala digital presentations
- Event signage
- E-newsletter
- Website
  - Dinner for two at Harth at the Hilton McLean Tysons Corner
  - Shout outs on social media
  - Listing in PHILLIPS annual report
  - Invitation to PHILLIPS special program events including our annual Thanksgiving Luncheon and Graduation Ceremony

\*Pledge must be received by March 4, 2022 to be included in the gala invitation.

## Sapphire Sponsor

- \$500
- Listing in PHILLIPS annual report

#### Featured logo/listing:

- Gala program
- Gala digital presentations
- Event signage
- E-newsletter
- Website

# 2022 Gala

Imagining Tomorrow's World

### **Event Napkin Advertising** \$1,500

- Listing in program •
- Logo to be placed on cocktail napkins
- Only one opportunity available

#### **Centerpiece** \$1,500

- Logo on every centerpiece
- Listing in program

\*Pledge must be received by March 4, 2022 to be included in the gala invitation.

## **Advertising & Donation**

#### **Pledge Amount:**

City: \_

**Please Return This Form To:** 

**OR** fax to us at 703-658-2378

Attn: Tiffany Green, Development Associate

PHILLIPS Programs

7010 Braddock Road Annandale, VA 22003

**Centerpiece Advertising,** \$1,500

Event Napkin Advertising, \$1,500

☐ I am unable to sponsor, but I want to enclose a cash contribution, \$\_\_\_\_\_

**Payment Information:** Made My Secure Payment Online at *www.phillipsprograms.org* 

| Check Enclosed<br>Payable to PHILLIPS Program | Please Send Me an Invoice |    | Charge My Credit Card as Follows: |  |
|---|---------------------------|----|-----------------------------------|--|
| Name on Credit Card:                          | Exp. Date:                | /_ | Three Digit Code:                 |  |
| Credit Card #:                                |                           |    |                                   |  |
| Signature:                                    |                           |    |                                   |  |
| Billing Address (if different tha             | n above):                 |    |                                   |  |

\_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_



PHILLIPS Programs for Children & Families is a 501(c)(3) non-profit organization that serves the educational and social needs of children with behavioral health needs in the Washington, D.C. Metro Area. For tax purposes, the f air market value of your donation will be tax deductible.



TAN IRS Department of the Treasury

CINCINNATI OH 45999-0038

In reply refer to: 0248448618 Jan. 15, 2008 LTR 4168C E0 54-0833311 000000 00 000 00013625 BODC: TE

\* PHILLIPS PROGRAMS 7010 BRADDOCK RD ANNANDALE VA 22003-6006100

11056

Employer Identification Number: 54-0833311 Person to Contact: Mr. Rash Toll Free Telephone Number: 1-877-829-5500

Dear Taxpayer:

This is in response to your request of Jan. 08, 2008, regarding your tax-exempt status.

Our records indicate that a determination letter was issued in October 1967, that recognized you as exempt from Federal income tax, and discloses that you are currently exempt under section 501(c)(3) of the Internal Revenue Code.

Our records also indicate you are not a private foundation within the meaning of section 509(a) of the Code because you are described in section(s) 509(a)(l) and 170(b)(l)(A)(ii).

Donors may deduct contributions to you as provided in section 170 of the Code. Bequests, legacies, devises, transfers, or gifts to you or for your use are deductible for Federal estate and gift tax purposes if they meet the applicable provisions of sections 2055, 2106, and 2522 of the Code.

If you have any questions, please call us at the telephone number shown in the heading of this letter.

Sincerely yours,

michele M. Sullivan

Michele M. Sullivan, Oper. Mgr. Accounts Management Operations I

## PHILLIPS PROGRAMS 2022 GALA "IMAGINING TOMORROW'S WORLD"

# YOU DIDN'T GIVE UP ON ME...

Those words from one of our former students sum up the PHILLIPS Programs philosophy. When others give up, we find a way for youth to overcome obstacles and reach their potential. Since 1967, we have served youth with behavioral health needs and developmental disabilities. their and families. in the (Washington/Baltimore) area. We meet children where they are, recognizing what makes each one unique and important. The solutions we offer are personalized. We partner with parents, school systems, social service agencies and the community, tailoring services to meet a child's specific needs.

**PHILLIPS~ Career Partners** 

SpringForward~Employment

**Social Enterprises** 





**PHILLIPS~ Family Partners** 



**Special Education Day Schools** 



PHILLIPS Graduate Davontae Connor is a senior at Virginia State University who runs his own video production business.